

## SUZOHAPP

### Suzohapp to present product innovations and spotlight award-winning new website in London

**Suzohapp** will demonstrate a complete range of components at ICE London this February including monitors, locks, printers, scanners, bill and coin handling, cabinet parts, and more, while the firm will also take the opportunity to showcase its new website.



**S**uzohapp will be showcasing the most complete range of components on the market today, including monitors, locks, printers, scanners, bill and coin handling, cabinet parts, and more at ICE London 2020.

A key player in the gaming industry for decades, Suzohapp uses its deep expertise and strong engineering team to deliver technological innovations that add significant value to its customers.

One such innovation is the new VisionPro line of LCD monitors which now includes edge-lit and 4K UHD models, narrow border touch and Thru-Glass capabilities, allowing touchscreens to work through 9mm of tempered glass.

Also on display will be the new drop-in replace-

ment E-PRL electronic reprogrammable lock which enables remote authorisation, traceability, and the benefit of never again needing to change locks when a key is lost or an employee dismissed.

Meanwhile, The Dynamic Panel Systems (DPS) feature the latest innovations in player interfaces, offering all the adaptability of touch screens while maintaining the satisfying feel of mechanical pushbuttons that keeps users engaged. These are only a few of the many new products to be displayed at ICE.

"The depth and breadth of our product line is unmatched – we can provide every component operators and gaming OEMs need to run their businesses efficiently," said Mike Sigona, Suzohapp's business develop-

ment and global gaming product manager. "Even more, we deliver the kind of value-added innovation that our customers can use to drive demand for their offerings."

Suzohapp will also take the opportunity to spotlight its new, award-winning components website which offers comprehensive product information, organised in an intuitive and easy-to-navigate format.

"Our goal at Suzohapp is to simplify the sourcing process for our customers," said Sim Bielak, Suzohapp's president of global gaming and amusement. "This new website advances our goal by giving our customers easy access to the product information they need when they need it."

**STAND: N3-130**

## Years up for ICE London 2020



pany, instead they provides a springboard for re-energising and empowering our team."

Rossi McKee, VP of CT Gaming, reports that the company's staff have

enthusiastically welcomed the rebranding.

"CT Gaming represents the evolution of our company," she stated. "We will continue to strive to deliver the best customer service

and bring excellence at all levels of our interactions with our partners and customers, forging and strengthening loyal and meaningful relationships that will ultimately shape the future of our industry."

Borissov affirmed the CT Gaming brand "will provide a catalyst for further growth". "The rebrand perfectly illustrates both who we are now and our plans for the future," he concluded.

**STAND: N5-140**

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## Simplify Your Sourcing



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