

SUZOHAPP Appoints Tim Kennedy to Vice President of Sales for Europe

Chessington, United Kingdom, January 25, 2021—SUZOHAPP announced the appointment of Tim Kennedy, current Director of Sales for the UK, to the position of Vice President of Sales for Europe, effective immediately. In his new role, Kennedy will use his extensive industry experience and strong customer relationships to expand SUZOHAPP’s reach, grow its share of the European gaming, amusement and sports betting markets and introduce new products.

“Tim has proven himself an invaluable team member and trusted partner to our customers,” said Sim Bielak, Global President of SUZOHAPP. “He has delivered solid results in the UK and we look forward to what he will accomplish throughout Europe.”

Kennedy has over 30 years of experience in the industry. Prior to joining SUZOHAPP, he served as an advisor for the preeminent international gambling consultancy, Regulus Partners. He also spent time at the sports betting platform provider, OpenBet, where he ran the Retail and Omnichannel divisions.

“It’s an exciting time to be at SUZOHAPP,” said Kennedy. “Our European team is very strong with many years of experience, allowing us to add immediate value to our customers’ businesses whether it be a simple fulfillment or a complex customization. I look forward to working with this team and sharing these developments with our European customer base.”

About SUZOHAPP

SUZOHAPP is a world leader in the manufacturing and distribution of gaming, amusement, and sports betting products. Serving operators and OEMs for over 60 years, SUZOHAPP carries a vast portfolio of components available for immediate distribution and for developing custom built solutions. More information, along with a comprehensive online components catalogue, is available at www.suzohapp.com. SUZOHAPP is owned by affiliates of ACON Investments, L.L.C., a Washington, D.C.- based international private equity investment firm that has responsibility for managing approximately \$5.5 billion of capital. For more information, visit www.aconinvestments.com.

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