

SUZOHAPP Expands to Argentina with Edgardo Zucconi

Buenos Aires, Argentina, June 30, 2021—SUZOHAPP announced the expansion of distribution to now include Argentina. The company is partnering with long time, industry expert Edgardo Zucconi who has served as the Director of South America for Comesterogroup since 2002. Zucconi will now be the Comesterogroup Branch Office Manager for Argentina and spearhead efforts for SUZOHAPP and gaming products to develop into this region.

Prior to his time at Comesterogroup, Zucconi established his experience in the gaming industry as a Sales and Technical Representative for Hantarex, a manufacturer of LED and LCD monitors for digital signage and video walls. He also has firsthand experience as a Gaming and Amusement Operator, dealing with import and export of redemption items, pool tables & billiards, casino slot machines and electronic roulette.

“We are very excited to welcome Edgardo to our team,” says Sim Bielak, Global President of SUZOHAPP. “Argentina is a fast-growing market and Edgardo will be essential to ensuring that SUZOHAPP’s products and presence are cemented as this market develops.”

SUZOHAPP acquired Comesterogroup S.r.l., a leading provider of electronic payment systems and self-service equipment in the gaming industry, in 2014 and has fully integrated the Comesterogroup products into their extensive product offering. Zucconi’s experience with Comesterogroup will assist as he now begins to offer the full SUZOHAPP product offering in Argentina.

About SUZOHAPP

SUZOHAPP is a world leader in the manufacturing and distribution of gaming, amusement, and sports betting products. Serving operators and OEMs for over 60 years, SUZOHAPP carries a vast portfolio of components available for immediate distribution and for developing custom built solutions. More information, along with a comprehensive online components catalogue, is available at www.suzohapp.com. SUZOHAPP is owned by affiliates of ACON Investments, L.L.C., a Washington, D.C.- based international private equity investment firm that has responsibility for managing approximately \$5.5 billion of capital. For more information, visit www.aconinvestments.com.

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