

SUZOHAPP to Return to G2E with New Leadership, New Products, New Vision

MOUNT PROSPECT, ILLINOIS September 5, 2019 – SUZOHAPP – a leading technology company with over 50,000 gaming, amusement, sports betting, lottery and bingo products for casino operators and gaming OEMs – will once again be exhibiting at The Global Gaming Expo (G2E) from October 15-17 at the Sands Expo in Las Vegas, Nevada. G2E is the largest gathering of global, commercial and tribal gaming professionals in North America and showcases the latest developments in gaming products and technology.

A consistent presence at G2E for over 20 years, SUZOHAPP will be bringing two new members of its Gaming & Amusement team this year - Sim Bielak, the recently named President of Global Gaming & Amusement, as well as Todd Sims, SUZOHAPP's new Vice President of Gaming & Amusement for North and South America. Both Bielak and Sims bring with them significant industry experience and understand the needs of OEMs and operators well.

"Gaming has been at the core of the SUZOHAPP business for decades," said Bielak. "We understand that manufacturers and operators value innovation to drive growth, but also need simplicity and efficiency to keep operating costs low."

SUZOHAPP's new global approach to the Gaming & Sports Betting business provides all that and more. Leveraging the feedback of its international customer base, along with its world-class engineering team, SUZOHAPP continues to bring customer-driven innovation to the market. New products to be introduced at this year's G2E include the Newland line of scanners, new printer models from Nanoptix, the high-tech lock system e-LockPro, custom lottery and sports betting AiOs, and an expanded VisionPro monitor line.

As the industry consolidates, working with a global supplier with a local presence like SUZOHAPP simplifies operations while maintaining local connections for support and service. With its wide range of components and technologies for gaming machines and sports betting terminals, SUZOHAPP delivers the most complete offering in the business. Gaming machine and sports betting kiosk manufacturers find in SUZOHAPP a one-stop-shop for all their product needs which significantly simplifies sourcing.

"Todd and I are looking forward to reconnecting with current partners and introducing ourselves to prospective customers," continued Bielak. "There is solid opportunity in this industry and we are committed to growing SUZOHAPP's product offerings and influence in the market."